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## NEWS RELEASE

To members of the press:

October 16, 2015

TSUKUI CORPORATION

### **Sheltered Nursing Home “Tsukui Sunshine Koriyama” Receives Award of Excellence at Living of the Year 2015**

“Tsukui Sunshine Koriyama,” operated by TSUKUI CORPORATION (head office: Konan-ku, Yokohama-shi; President and Representative Director: Hiroshi Tsukui), has received the Award of Excellence at “Living of the Year 2015.”

Living of the Year is an event that is hosted by The Council of Senior Housing Industry Executives, aiming to improve the quality and safety of housing for the elderly and promote the growth of the nursing care industry. In fiscal year 2015, 48 homes nationwide entered the awards.

“Tsukui Sunshine Koriyama” was selected as one of the seven finalist homes that had passed through to the second selection round, and at the final selection event held on October 15, “Tsukui Sunshine Koriyama” presented its initiative to provide a food service that fulfills the customers’ dreams.

#### **Theme “We Want to Fulfill Customers’ Dreams through Dining!”**

Challenge 1 to dream “Food staff members’ challenge to obtain qualifications!”

Challenge 2 to dream “Challenge to use consulting rooms as private restaurants!”

Challenge 3 to dream “Challenge to convert a dining room into a restaurant!”

“Tsukui Sunshine Koriyama” received the Award for Excellence in recognition of the following: how the “Realization of Dreams” theme was adopted by all employees; how food staff members embraced the challenge of “Realization of Dreams” as an opportunity to enjoy the initiative while at the same time seek to obtain qualifications; and how meal rounds\* were implemented and various other measures were successively implemented to better fulfill the needs of customers.

\* TSUKUI's meal rounds are held to observe and listen to customers to discover their food preferences and desired food serving sizes, etc.

Sheltered nursing homes “Tsukui Sunshine” will make further efforts to continue to be “Places to Fulfill the Customers’ Dreams”

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