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NEWS RELEASE

To members of the press:

September 24, 2015
TSUKUI CORPORATION

TSUKUI and SECOM in Business Alliance to Launch Home Nursing Care + 24-Hour Emergency Response Service

TSUKUI + SECOM provide continuous 24-hour monitoring and emergency response

TSUKUI CORPORATION (head office: Yokohama-shi, Kanagawa; President and Representative Director: Hiroshi Tsukui; hereinafter “the Company”), will cooperate with SECOM CO., LTD. (head office: Shibuya-ku, Tokyo; President and Representative Director: Hiroshi Ito; hereinafter “SECOM”) to launch a 24-hour monitoring service for elderly people living at home. The service combines the Company’s day services and home visit care services with SECOM’s monitoring and emergency medical alert system for seniors, “SECOM My Doctor Plus.” The service is to be launched on October 1, in four prefectures in the Tohoku region (Aomori, Iwate, Miyagi, and Akita). The Company plans to expand the service nationwide in stages following the launch.

The Company considered a 24-hour monitoring service necessary for elderly people to live at home with peace of mind. Based on this notion, the Company has cooperated with SECOM since April 2013 to provide “SECOM My Doctor Plus” as an optional service for SECOM Home Security to customers using the Company’s nursing care services.

Now, the Company and SECOM have further strengthened their cooperation, enabling the provision of the “SECOM My Doctor Plus” alone for a basic charge of ¥1,800/month (excluding consumption tax) to 44,000 customers using the Company’s nursing care services. By combining the Company’s daytime-focused home nursing care services, such as the day services, with SECOM’s nighttime services and emergency medical alert system, creates a system that can provide continuous 24-hour monitoring and response to elderly people. This is expected to enable provision of secure environments to live at home for more elderly people.

《Service Concept》



The Ministry of Health, Labour and Welfare aims to construct Integrated Community Care System capable of providing housing, medical, long-term care, prevention, and livelihood support in an integrated manner, targeting 2025, when the baby-boomer generation will be aged 75 or over. The goal is to enable elderly people to continue to live in the communities they are used to in their own individual style, even when they come to need intensive long-term care.

The progression of population aging varies significantly by region. Looking forward, in urban areas especially, the number of elderly people living alone and households of elderly people are expected to increase rapidly. To enable elderly people to continue living in the communities they are used to, there was an issue in that home nursing care services such as daytime-focused day services and home visit care provided by the nursing care insurance system alone were not always sufficient to provide a response at nighttime or in an emergency. To address this issue, in 2012 the Ministry of Health, Labour and Welfare created a service providing regular visits and on-call response to provide home visit nursing and home visit care available 24 hours a day. Although this service has gradually been spreading, mainly for people in need of intensive long-term care, further initiatives are considered necessary.

From a perspective of suppressing an increase of social security cost as well, there is a stronger call for services that provide comprehensive support to live at home, using a non-nursing care insurance service in addition to the nursing care insurance service.

The Company will utilize the nursing care expertise it has developed over more than 30 years and the security infrastructure that SECOM has created over more than 50 years, harnessing both companies strengths in cooperation to provide a “Home Nursing Care + 24-Hour Emergency Response Service” scheme that the Company believes will form a template for a new integrated community care system.

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